



ARTESIA COMPREHENSIVE PLAN COMMUNITY SURVEY



The City of Artesia is starting the planning process to update its Comprehensive Plan. An important part of the planning process is to get feedback from the residents on their goals, aspirations, and vision for Artesia in the future. The survey is the first step in gathering public input and will ensure your voice is incorporated into the Comprehensive Plan. The survey will take approximately 10 minutes to complete.

Please complete and return your survey by September 22, 2023, to Jim McGuire, Artesia City Hall, 511 W. Texas Avenue, Artesia, NM 88210, or to Consensus Planning at johnson@consensusplanning.com

GENERAL

1. Do you live within the Artesia city limits?

- a. Yes
- b. I don't live in Artesia (skip to Question #6)

2. How long have you lived in Artesia?

- a. Less than 1 year
- b. 1 to 5 years
- c. 6 to 10 years
- d. 11 to 20 years
- e. More than 20 years

3. What is the main reason why you live in Artesia?

- a. I grew up here
- b. I like the location
- c. Small town atmosphere
- d. Community amenities
- e. Permanent employment
- f. Temporary employment
- g. My family lives here

Other _____

4. How likely are you to live in Artesia for the next 2 to 5 years?

- a. Very likely
- b. Likely
- c. Unlikely
- d. Very unlikely

5. If you answered unlikely or very unlikely to Question #4, which of the following reasons would cause you to leave Artesia? (choose all that apply).

- a. Job-related transfer
- b. Retirement
- c. Higher quality of life amenities elsewhere
- d. Seeking new job
- e. Seeking education opportunities
- f. Lack of housing options
- g. High cost of living
- h. Family living elsewhere
- i. Loss of smalltown atmosphere

Other _____

6. If you do not live in Artesia, where do you live?

- a. Hope
- b. Atoka
- c. Hagerman
- d. Dexter
- e. Roswell
- f. Carlsbad
- g. Unincorporated Eddy County

Other _____

QUALITY OF LIFE

7. How would you rate the quality of life in Artesia?

- a. Excellent
- b. Good
- c. Fair
- d. Poor

8. What are your favorite aspects about Artesia? (choose all that apply).

- a. Quality of life
- b. Climate
- c. Positive community atmosphere
- d. Location
- e. People/sense of community
- f. Strong economy and jobs
- g. Close to family
- h. Quality schools
- i. Downtown Artesia and Main Street
- j. Arts and culture

Other _____

9. Artesia provides adequate community facilities (senior center, community center, library).

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

10. Please indicate the recreational or entertainment facilities that you or members of your family currently use (*choose all that apply*).

- a. Artesia Center
- b. City parks
- c. Artesia Aquatic Center
- d. Artesia Public Library
- e. Artesia Historical Museum and Art Center
- f. Ocotillo Performing Arts Center
- g. Artesia Country Club Golf Course
- h. Eddy County Shooting Range
- i. Brantley Lake State Park
- j. Guadalupe Mountains

Other _____

11. What community facilities should be improved or expanded? (*choose all that apply*).

- a. Add playgrounds
- b. Add playing fields
- c. City parks
- d. Artesia Senior Center
- e. Artesia Center
- f. Streetscapes and street trees
- g. Multi-use trails
- h. Downtown Artesia amenities

Other _____

12. Artesia provides adequate public safety services (Law enforcement, Fire).

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

13. Artesia Municipal Court provides adequate services.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

EMPLOYMENT

14. Are you currently employed?

- a. Yes
- b. No (skip to Question #16)

15. If your answer to Question #14 was yes, what type of employment are you primarily engaged in?

- a. Agriculture, ranching
- b. Forestry, fishing, and hunting
- c. Corrections, law enforcement
- d. Potash mining
- e. Oil and natural gas extraction
- f. Construction
- g. Manufacturing
- h. Wholesale trade

- i. Retail services
 - j. Finance, insurance, real estate
 - k. Transportation and warehousing, utilities
 - l. Information and technology
 - m. Professional, scientific, management, administration, waste management
 - n. Engineering
 - o. Educational, health, and social services
 - p. Arts, entertainment, recreation, accommodation, food services
 - q. Government
- Other _____

16. If you are unemployed, what has prevented you from getting a job?

- a. Retired
 - b. Can't find a job
 - c. Employer layoff
 - d. Stay-at-home parent or caretaker
 - e. Need more job training
 - f. Currently in school
- Other _____

17. If you feel like you need more job training, what type of training or education would that be?

- a. Computer technology
 - b. Marketing/digital media
 - c. Building trades
 - d. Health sciences
 - e. Renewable energy
 - f. Business administration
 - g. Oil and natural gas extraction production/management
 - h. Natural sciences
 - i. Hospitality, hotel/motel
- Other _____

GROWTH & DEVELOPMENT

18. The visual appearance of Artesia should be improved.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

19. There is adequate commercial retail (e.g. grocery stores, bakeries, clothing stores, building material stores, etc.) and services (e.g. banks, vehicle repair, hotels, restaurants, self-storage, etc.) to serve residents in Artesia.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

20. What type of commercial retail or services are needed in Artesia? (choose all that apply).

- a. Arts and entertainment venues
- b. Auto-related (gas, auto repair, body shop)
- c. Construction and building trades
- d. General retail
- e. Grocery stores
- f. Insurance and real estate offices
- g. Private health and fitness facilities
- h. Restaurants
- i. Storage facilities
- j. Technology

Other _____

21. What types of economic development are needed in Artesia? (choose all that apply).

- a. Service industries
- b. Arts and entertainment
- c. Retail and commercial services
- d. Restaurants and food service
- e. Professional management
- f. Manufacturing
- g. Healthcare services
- h. Film
- i. Outdoor recreation
- j. Private health and fitness
- k. Hotels and motels
- l. RV Parks
- m. Value-added agriculture
- n. Technology

Other _____

22. If Artesia does not have what you need, where do you go for shopping or commercial services? (choose all that apply).

- a. Carlsbad
- b. Roswell
- c. Lubbock, Texas
- d. Midland, Texas

Other _____

23. Artesia should encourage the development of vacant or underutilized parcels in areas that are already largely developed.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

24. Artesia should encourage development that allows people to live and work in the same building or on the same site.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

25. Downtown Artesia is a fun place to visit, shop, and walk around.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

26. Downtown Artesia needs more of the following (*choose all that apply*).

- a. Art galleries and museums
- b. Brewery or tap rooms
- c. Coffee and snack shops
- d. Community events
- e. Entertainment venues
- f. Hotels
- g. Housing
- h. Retail stores
- i. Open space
- j. Sit down restaurants
- k. Downtown doesn't need additional amenities

Other _____

TRANSPORTATION and INFRASTRUCTURE

27. What types of transportation do you currently use? (*choose all that apply*).

- a. Personal car or truck
- b. Carpool
- c. Bicycle
- d. Walk
- e. Artesia Municipal Airport

28. Artesia has adequate multi-modal (vehicle, transit, bicycle, trails, sidewalks) transportation system.

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don't know

29. The City should focus on the following transportation and infrastructure improvements (*choose all that apply*).

- a. Access to broadband
- b. Expansion and maintenance of sewer system
- c. Expansion and maintenance of water system
- d. Expansion of storm drainage systems
- e. New bike lanes
- f. New multi-use trails
- g. Pedestrian crosswalks
- h. Street maintenance
- i. Sidewalk replacement or installation
- j. Streetscapes and landscaping

Other _____

HOUSING

30. Do you rent or own your home?

- a. Rent
- b. Own/purchasing

31. If your answer to Question #30 is “Rent”, why have you not purchased a home?

- a. Cannot afford the down payment
- b. Cannot afford the mortgage and ongoing costs
- c. Cannot qualify for a mortgage
- d. I prefer to rent than own
- e. Do not like the housing options available
- f. Living in Artesia temporarily
- g. I live at a family member’s home

Other _____

32. Artesia should increase its supply of affordable housing (defined as housing for which occupants are paying no more than 30% of household income on housing and utilities).

- a. Strongly agree
- b. Agree
- c. Disagree
- d. Strongly disagree
- e. Don’t know

33. Artesia needs more of the following types of housing. (choose all that apply)

- a. Single-family detached homes
- b. Townhouses
- c. Apartments
- d. Senior housing
- e. Workforce housing
- f. None

34. What is the most important housing issue facing Artesia?

- a. Lack of home ownership options
- b. Housing affordability
- c. Lack of single-family homes
- d. Rent too expensive
- e. Lack of rental units
- f. Temporary workers unable to find affordable housing
- g. Poor condition of available housing

Other _____

DEMOGRAPHICS

35. What is your gender?

- a. Male
- b. Female
- c. Non-binary

36. What is your age category?

- a. 18 to 24
- b. 25 to 49
- c. 50 to 64
- d. 65 to 74
- e. 75 years and over

37. What is the highest level of education you have attained?

- a. Some high school
- b. High school graduate
- c. Some college/associate degree/vocational certificate
- d. College graduate (4 years)
- e. Graduate degree

38. Which of the following categories best describes your total household income?

- a. Less than \$30,000
- b. \$30,000 to \$44,999
- c. \$45,000 to \$59,999
- d. \$60,000 to \$74,999
- e. \$75,000 and over

39. Are there any additional comments you would like to share with the City of Artesia?

THANK YOU FOR YOUR PARTICIPATION IN THIS SURVEY!

Please provide your name and email address if you would like to stay informed on the update to the Comprehensive Plan.

Name _____ Email _____

Please return the survey by September 22, 2023, to Jim McGuire, Artesia City Hall, 511 W. Texas Avenue, Artesia, NM 88210 or email to johnson@consensusplanning.com

**Personal information will not be disclosed in the survey results.*